



RCE/Ifw

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Koji KIDA  
Title: ADVERTISEMENT PRESENTATION SYSTEM  
Appl. No.: 09/916,581  
Appl. Filing Date: 7/30/2001  
Examiner: Duran, Arthur D.  
Art Unit: 3622  
Confirmation No.: 9542

**REQUEST FOR CONTINUED EXAMINATION (RCE)**  
**TRANSMITTAL**

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This is a Request for Continued Examination (RCE) under 37 C.F.R. § 1.114 of the above-identified application. This RCE and the enclosed items listed below are being filed prior to the earliest of: (1) payment of the issue fee (unless a petition under 37 C.F.R. § 1.313 is granted); (2) abandonment of the application; or (3) the filing of a notice of appeal to the U.S. Court of Appeals for the Federal Circuit under 35 U.S.C. § 141, or the commencement of a civil action under 35 U.S.C. § 145 or § 146 (unless the appeal or civil action is terminated).

1. **Submission required under 37 C.F.R. § 1.114:** (check items that apply)

a. Previously submitted:

☒ Please enter and consider the amendment and/or reply previously filed on September 29, 2006.

☐ Please consider the Affidavit(s)/Declaration(s) previously filed on \_\_\_ but not considered.

☐ Please consider the arguments in the Appeal Brief or Reply previously filed on \_\_\_.

b. Enclosed are:

☐ Amendment/Reply.

☒ Credit Card Payment Form.

☐ Affidavit(s)/Declaration(s). 11/06/2006 SZEWDIE1 00000027 09916581

☐ Information Disclosure Statement. 01 FC:1801 790.00 OP  
02 FC:1251 120.00 OP

☐ Form PTO-1449 with copies of \_\_\_ listed reference(s).

Miscellaneous:

☐ Suspension of action of the above-identified application is requested under 37 C.F.R. § 1.103(c) for a period of \_\_\_ months.

The filing fee is calculated below:

	Claims as Amended	Previously Paid For	Extra Claims Present	Rate	Fee Totals
RCE Fee 1.17(e):					
Total Claims:	15	- 20	= 0	x \$790.00	= \$790.00
Independents	3	- 3	= 0	x \$50.00	= \$0.00
				x \$200.00	= \$0.00
			First presentation of any Multiple Dependent Claims: +	\$360.00	= \$0.00
				CLAIMS FEE TOTAL:	= \$790.00

☒ Applicant hereby petitions for an extension of time under 37 C.F.R. §1.136(a) for the total number of months checked below:

<input checked="" type="checkbox"/>	Extension for response filed within the first month:	\$120.00	1	\$120.00
<input type="checkbox"/>	Extension for response filed within the second month:	\$450.00		\$0.00
<input type="checkbox"/>	Extension for response filed within the third month:	\$1,020.00		\$0.00
<input type="checkbox"/>	Extension for response filed within the fourth month:	\$1,590.00		\$0.00
<input type="checkbox"/>	Extension for response filed within the fifth month:	\$2,160.00		\$0.00
	EXTENSION FEE SUBTOTAL:			\$120.00
	EXTENSION FEE ALREADY PAID:			\$0.00
	EXTENSION FEE TOTAL			\$120.00
	CLAIMS AND EXTENSION FEE TOTAL:			\$910.00
<input type="checkbox"/>	Small Entity Fees Apply (subtract 1/2 of above):			\$0.00
<input type="checkbox"/>	Suspension of action requested under 37 C.F.R. § 1.103(c)			\$0.00
	TOTAL FEE:			\$910.00

A credit card payment form in the amount of \$910.00 to cover the filing fee is enclosed.

The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 C.F.R. §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 19-0741. Should no proper payment be enclosed herewith, as by the credit card payment form being unsigned, providing incorrect information resulting in a rejected credit card transaction, or even entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 19-0741.

Please direct all correspondence to the undersigned attorney or agent at the address indicated below.

Respectfully submitted,

Date November 3, 2006

By Phillip J. Articola

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George C. Beck  
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Registration No. 38,819